KINGSCLIFF HIGH SCHOOL
Subject Selection Information

KINGSCLIFF HIGH SCHOOL

ACHIEVEMENT THROUGH ENDEAVOUR

Faculty: HSIE

Subject: Business Studies

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Classification of the Course:

Category A

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Nature of the Course

As a course, Business Studies is distinctive in that it encompasses the theoretical and practical aspects of business in contexts which students will encounter throughout their lives. Conceptually, it offers learning from the planning of a small business to the management of operations, marketing, finance and human resources in large businesses. Through the analysis of contemporary business strategies the course also provides rigour and depth and lays an excellent foundation for students either in tertiary study or in future employment.

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HSC Exam: Yes

Length of Exam: 3 hours

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Internal Assessment Structure

Year 11
Oral presentation
Business Research Report
Exam

Year 12
Operations Research Report
Marketing Multimedia Presentation
Global Business Case Study
Trial HSC

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Elective fees for the Course:

Nil

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Skills Required for this subject and/or any Prerequisites:

- Basic mathematics
- Ability to conduct research and write reports.
- Writing ability (2 extended responses in HSC paper) – you do not have to be perfect at writing, just willing to follow a structure/scaffold (Standard English).
- Asking questions to gain a variety of perspectives/points of view.
- Researching sites to gain a deeper understanding of the issues and places studied

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Career Opportunities

By completing this course students will develop general and specific skills, including research, analysis, problem-solving, decision-making, critical thinking and communication. These skills enhance their confidence and ability to participate effectively, not only as members of the business world, but also as citizens dealing with issues emanating from business activity.

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Career Opportunities

Business Studies will help students develop skills which will help them in the following career paths:

Business Management
Finance
Human Resources
Marketing