KINGSCLIFF HIGH SCHOOL

ACHIEVEMENT THROUGH ENDEAVOUR

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Subject Selection Information

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Faculty: CAPA

Subject: Visual Design (CEC)

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Classification of the Course:

Category C
Non-ATAR Friendly
2 Unit Board Endorsed

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Nature of the Course

This course provides students with opportunities to exploit the links between art and design by designing and making images and objects in which aesthetic qualities and symbolic meanings are as important as utilitarian function.

It encourages students to explore the practices of graphic, wearable, product, and interior/exterior designers in contemporary societies and promotes imaginative and innovative approaches to design within the context of the Australian environment and culture.

Through the critical and historical study of designed images and objects students are able to analyse and make informed judgements about the designed works that surround them – works which reflect and construct the image they have of themselves, others and their world.

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What students learn

Modules may be selected in any of the four broad fields of:

- **Graphic Design**
- **Wearable Design**
- **Product Design**
- **Interior/Exterior Design.**

The additional module, **Individual/Collaborative Project**, extends students' learning experiences and may reflect students' increasing interests and desire to specialise in one or more of these fields or explore the connections further between the fields.

The **Occupational Health and Safety** Module is mandatory in any course.

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HSC Exam: No

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Internal Assessment Structure

Students are required to keep a diary throughout the course.

Students are assessed on coursework relevant to each Module studied.

Where possible "Students are required to bring a BYOD that is compatible with Adobe Creative Cloud software. Adobe Software provided free for students through the Department of Education."

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Internal Assessment Structure

There is no external examination (delivered by NESA) for Content Endorsed Courses. Assessment is school-based and teachers award an assessment mark using the Performance Descriptions for reporting achievement in HSC Board Endorsed Courses.

All Content Endorsed Courses count towards the Higher School Certificate and appear on the student's Record of Achievement. However, Content Endorsed Courses do not count in the calculation of the Australian Tertiary Admission Rank (ATAR).

Content Endorsed Courses may be studied as 1 or 2 units and as Preliminary and/or HSC courses.

The Common Grade Scale is used to report student achievement in the Preliminary/Year 11 course in all NSW schools.

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Elective fees for the Course:

$20 per year

Career Opportunities

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- Graphic designer
- Photographer
- Photography assistant
- Sculptor
- Interior designer
- Design assistant
- Fashion designer
- Set designer
- Costume designer
- Makeup artist
- Architect
- Art director
- Painter
- Museum or gallery docent
- Animation artist
- Illustrator
- Museum or gallery curator
- Art instructor
- Art consultant
- Brand manager
- Marketing director
- Creative director
- Book designer
- Videographer
- Camera operator
- Video editor
- Filmmaker
- Package designer
- Art therapist
- Production assistant
- Freelance artist
- Greeting card designer
- Industrial designer
- Jewelry designer
- Photojournalist
- Tattoo artist
- Exhibit designer
- Art writer or critic
- Film restoration specialist
- Art preservation specialist
- Art historian
- Art appraiser
- Antique dealer
- UX specialist
- Landscape architect
- Landscape designer
- Urban designer
- Art dealer
- Court artist
- Sketch artist
- Fabric and textile designer
- Furniture designer
- Gallery owner
- Gallery director
- Printer
- Muralist
- Stylist